

GUIDE

CLOSING DEALS WITH RENOWORKS PRO:

The One-Call & Two-Call Close Method

In this guide, you'll learn:

- How Renoworks Pro Saves You Time and Money
- How To Use Renoworks Pro In A One-Call & Two Call Approach
- How To Improve Your Speed To Close By Up To 80%



**Book a
Demo**



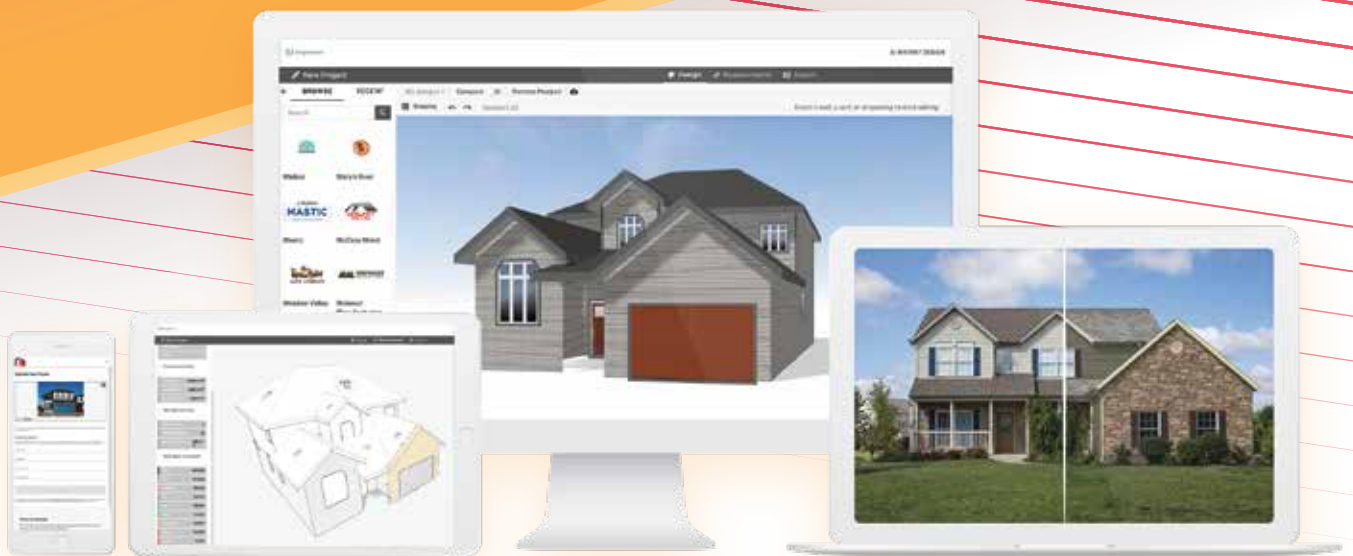
WHAT IS RENOWORKS PRO?

Renoworks Pro simplifies visualizing home projects with interactive 2D and 3D visuals powered by our A.I. Technology and EagleView Full House Measurements.

If you're a home remodeler or contractor, struggling with color choices or losing bids due to slow processes, Renoworks Pro is your solution. Our tool speeds up design phases from weeks to hours, impressing homeowners, closing deals quicker, and enhancing upselling.

With 350+ brands and thousands of products and colors – it's like a digital swatch book in your pocket! We also seamlessly integrate with CRMs, estimating, measurement and quoting tools, streamlining your entire sales process.

Renoworks Pro: Visualize, close, and succeed with ease!



How Renoworks Pro Saves You Time and Money

Replaces physical swatches and samples

Digital libraries you can take with you and easy for both you and the homeowner to interact with. Help homeowners envision the entire home better than one physical sample ever could.

It's powered by A.I.

Create 2D visuals in less than 10 seconds and immediately, show different products and colors to homeowners.

Instant 3D Models powered by EagleView

Create instant and interactive 3D models with accurate measurements from EagleView. Just connect your EagleView account.

Easy collaboration with homeowners

Design projects that are easily sharable with homeowners enabling quick collaboration. No more multiple design meetings or change request confusion.

Transform your sales calls into one-call closes

Streamline your entire design, quoting, proposal and upsell process into one meeting with your homeowner customer. Let us show you how!

ONE-CALL CLOSE METHOD

Improve
Speed-to-
Close by
Up To

80%

Unlock the full potential of your sales process with Renoworks Pro, streamlining your approach to secure deals in just one appointment. Follow these essential steps to impress and close with homeowners efficiently:

1. Booking the Appointment

Start your one-call close by capturing the homeowner's project goals, budget, and address in the first phone call. If you captured the lead through your Renoworks Pro visualizer, you'll have the advantage of previewing their selections for a more informed start.

Tip: Ask the homeowner for a photo, or find a photo online of your homeowner's house using the address and prepare photorealistic 2D designs before your appointment.

[ORDER EAGLEVIEW](#)

Tip: Immediately order an EagleView Full House report for exact measurements and create 3D visuals to accompany your photorealistic 2D designs for a truly complete design and quoting experience.

2. Preparing for the Appointment

Be prepared for a smooth appointments by having 2D and 3D design options and several estimates ready in advance.

Tip: Strengthen your proposal with a tiered 'Good, Better, Best' design approach to increase upsells and encourage faster homeowner decisions, increasing the likelihood of a one-close call.



3. Show and Close

Present your options to the homeowner. Have change requests? Renoworks Pro lets you easily adjust designs in real-time to get to a final design decision faster.

Tip: Involve the homeowner in the process. Renoworks Pro makes it simple for both you and the homeowner to collaborate and explore design selections. This ensures that the appointment will be a memorable and decisive moment worthy of a glowing review and additional referral business.



TRY OUR **ONE-CALL CLOSE ROI CALCULATOR** AND SEE THE DIFFERENCE



RENOWORKS PRO CAN MAKE TO YOUR BUSINESS!

TWO-CALL CLOSE METHOD

Renoworks Pro can transform your business into a one-call close operation, improving your speed-to-close by up to 80%.

But if you are a two-call close operation, here's a suggested process to use.

1. Call to book your first visit and obtain homeowner's address.
2. Order a Full House report from EagleView.
3. Arrive at the home. Before entering, take a photo of the house.
4. Use Renoworks Pro to create your 2D photorealistic designs and 3D visuals to present.
5. Gather more details from the homeowner and schedule next visit.
6. Follow up on your next visit with finalized designs and your Good, Better, Best quotes.
7. Upsell and close.

Integrated to Help Grow Your Business

Renoworks Pro integrates with popular CRMs and other contractor tools to help bring the best homeowner engagement experience wherever you need it.

Tip: Learn more about our integrations at renoworks.com/partners/



"Not only can we generate 3D home visualizations instantly, our sales reps can present a more complete picture - designs, quotes, estimates, you name it - of a homeowner's project remotely - we never could have done that before. Plus, with EagleView Full House reports we can estimate the entire home. The results - our homeowners feel confident in our business, we deliver a great experience, and we both get back precious time. We highly recommend this great solution."

- Derek Sullivan-Lo, Vice President of Titan Roofing, Solar and Exteriors

Other Ways to Use Renoworks Pro (Shared by Contractors Like You!)



ENHANCED DOOR KNOCKING

"When we see a home that needs updating, we take a photo and quickly design it. Print it out and drop it off with our business card. That usually catches their attention."



AD CAMPAIGNS AND SOCIAL MEDIA

"We use it in our digital ads to get more clicks. We promote getting a free design with our visualizer and drive leads to the website."



GETTING NEW LEADS

"We've been able to use Renoworks Pro's A.I. lead capture to engage new leads on our website. By adding links to the visualizer strategically on our website, homeowners can try on products while we get insights on their project details."



PREVENT HOMEOWNERS FROM BAD DESIGN DECISIONS

"Homeowners sometimes start with an idea in their heads which they strongly believe is great. But once I show them on the visualizer, they quickly realize it's a mistake. I then offer my Good, Better, Best scenario and more often than not, they go with the Best option."

What Customers Say



"Absolutely LOVE your program, thank you! Do you have any idea how many times this product has paid for itself? That, coupled with the support I receive from your team at Renoworks makes this the BEST business dollars I've ever spent. Can't say enough about this program!"

-Sandy Nace, Northwest Building and Design



"I have increased my sales by 30% by using Renoworks Pro. The ability of homeowners to see what the house will look like before it is done, to dream and build with them makes it a powerful sales tool to make the sale."

- Paul Trautman, Timberland Exteriors



"Since using Renoworks Pro I have increased my close rates and profit by 60%."

- Paul Sacco, JM Door & Hardware

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How to Reach Us

When you join Renoworks Pro, you get free online and phone support.

Our team of product specialists are ready to help train, setup and guide you and your team to successfully integrating Renoworks Pro into your business.

Website:

www.renoworkspro.com

Phone:

1-877-980-3880

Support Email:

rwprosupport@renoworks.com

Sales Email:

rwprosales@renoworks.com

