



INVESTOR PRESENTATION - MAY 2025

RENOWORKS.COM

Transforming remodel uncertainty around design into confident decisions and high quality leads

RENOWORKS SOFTWARE, INC. (TSXV:RW | OTC: ROWKF)

FORWARD-LOOKING INFORMATION

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RENOWORKS SOFTWARE

TRANSFORMING REMODEL UNCERTAINTY AROUND DESIGN INTO CONFIDENT DECISIONS AND HIGH QUALITY LEADS

- **Who We Are:** Renoworks Software is a leading provider of **AI-driven visualization and design solutions** for the building construction and remodeling industry.
- **What We Do:** We help **manufacturers, distributors, contractors, and homeowners** streamline the remodel process through interactive design tools and digital experiences.
- **Our Reach:** Trusted by over **350 manufacturers** and industry partners across North America.
- **Why It Matters:** Our platform drives **customer engagement**, increases product specification, and accelerates decision-making

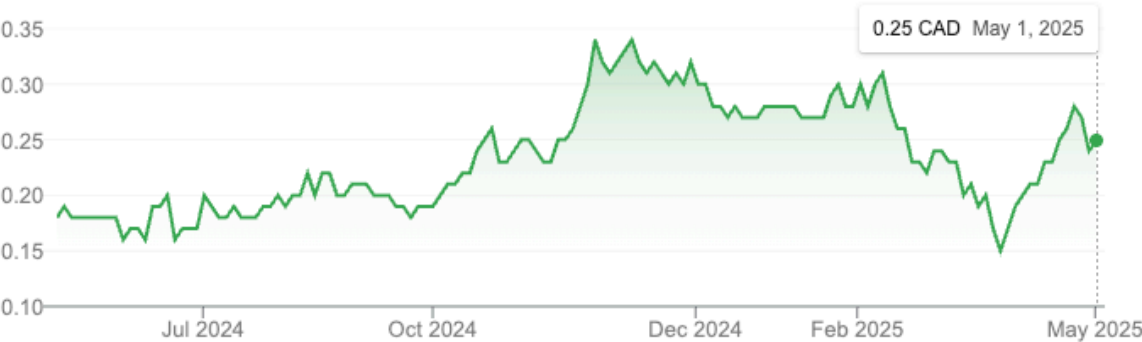
TIGHT CAPITAL STRUCTURE & HIGH INSIDER OWNERSHIP

Market Summary > RenoWorks Software Inc.

0.25 CAD
+0.07 (38.89%) ↑ past year

May 1, 4:00 p.m. EDT • Disclaimer

1D 5D 1M 6M YTD 1Y 5Y Max



Open	0.25	Mkt cap	10.18M	52-wk high	0.34
High	0.25	P/E ratio	76.92	52-wk low	0.15
Low	0.25	Div yield	-		

SYMBOL:	TSX.V: RW; Pink: ROWKF
Shares Outstanding (Basic):	40,664,635
Options (Average Price - \$0.34):	2,994,500
Warrants:	805,000 @ \$0.60 (Oct. 20, 2025)
Shares Outstanding (Fully Diluted):	44,464,135
Insiders:	43% +
Market Cap (May 1, 2025):	\$10.17M
Year High/Low:	\$0.15 / \$0.34
Cash Balance (December 31, '24):	\$1,536,371
Margins (Avg.):	74%
2024 Revenue	\$6,942,578
2024 Recurring Revenue	\$2,764,398
2024 Net Profit	\$133,058

Q1 2025 vs Q1 2024

	Q1 2025	Q1 2024	Q/Q Change
REVENUE	\$1,847,981	\$1,479,390	+25%
GROSS MARGIN	75%	75%	no change
RECURRING REVENUE	\$879,726	\$616,638	+43%
NET PROFIT	\$67,092	(\$125,753)	+153%
	Mar 31, 2025	Dec 31, 2024	Change
CASH	\$1,174,750	\$1,536,671	-\$361,921
ACCOUNTS RECEIVABLE	\$947,347	\$547,746	+\$399,601
DEFERRED REVENUE	\$2,467,251	\$2,519,797	-\$52,546

CUMULATIVE QUARTERLY RECURRING REVENUE



INDUSTRY PROBLEM

THE HOME REMODEL INDUSTRY FACES TWO MAJOR CHALLENGES:

1. HOMEOWNERS **STRUGGLE TO VISUALIZE THEIR REMODEL PROJECTS**, LEADING TO HESITATION AND DELAYS.
2. MANUFACTURERS AND REMODELERS **STRUGGLE TO CONVERT HOMEOWNER ENGAGEMENT INTO HIGH-QUALITY LEADS**

THE RENOWORKS SOLUTION

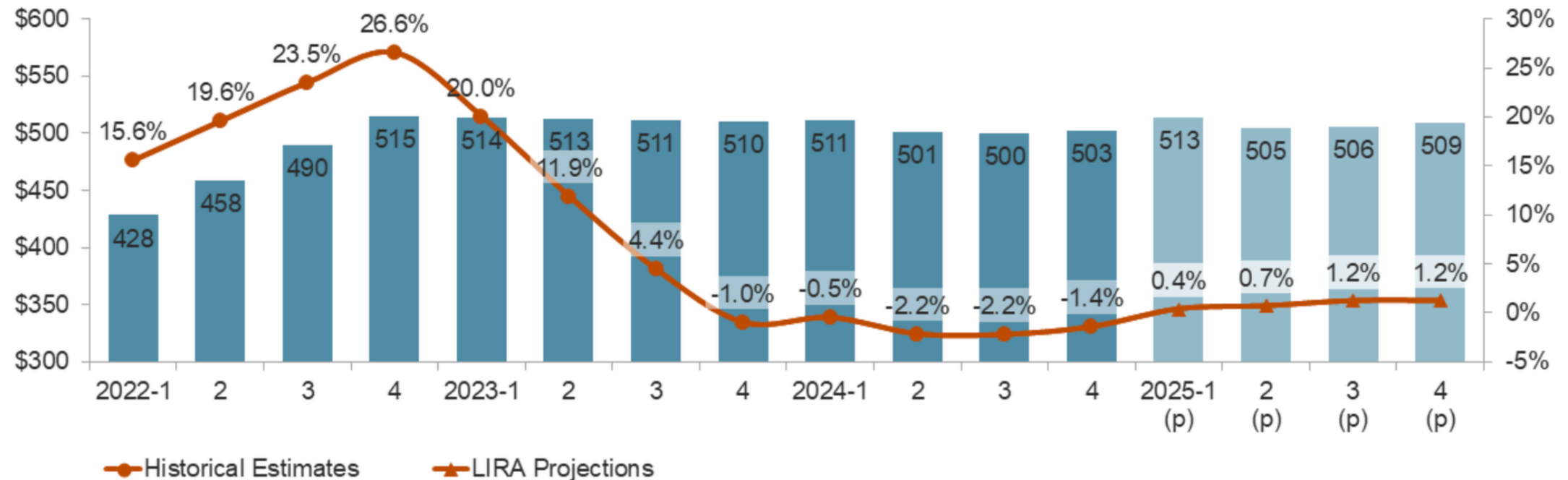
BY PROVIDING AN ENGAGING HOMEOWNER DESIGN TOOL, WE CAPTURE
& QUALIFY HOMEOWNER LEADS FOR OUR CUSTOMERS USING
VISUALIZATION, DATA SCIENCE, AND ARTIFICIAL INTELLIGENCE.

RENOWORKS 2025

OVER US \$500 BILLION INDUSTRY

Home Remodelling Market Still Strong and up over historical averages

**Homeowner Improvements & Repairs
Four-Quarter Moving Totals
Billions**



THE USERS OF OUR PLATFORM

HOMOWNERS

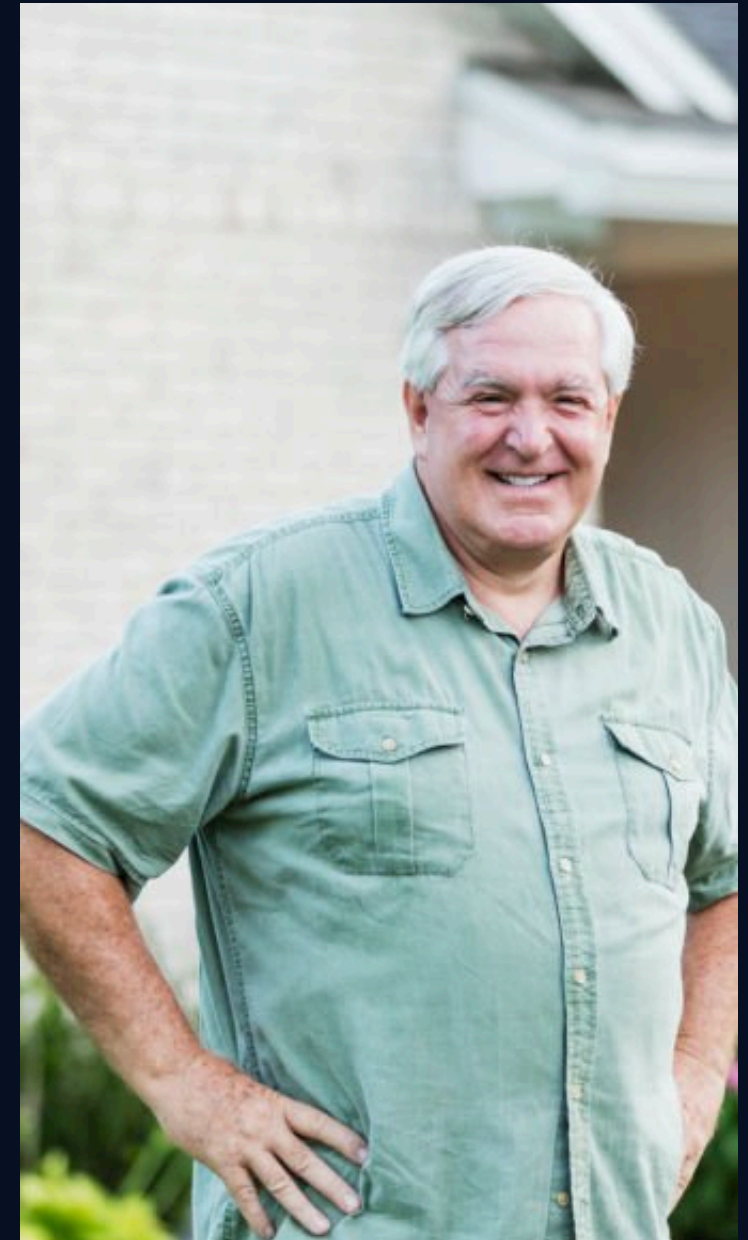
Homeowners use Renoworks software to visualize home renovations by applying new products and designs to photos of their own homes.



“I AM A HOMEOWNER WHO'S ROOFER IS
INSTALLING TAMKO. MY WIFE AND I USED THE SITE
TODAY. IT'S RAINING SO I HAD MORE TROUBLE
FINDING A GOOD PICTURE OF THE HOUSE THAN I
HAD USING THE SITE AND ITS SOFTWARE.
IN 20 MINUTES WE WERE ABLE TO CHOOSE
OUR COLOR (RUSTIC REDWOOD.) IT WAS QUICK,
FUN AND GAVE US THE CONFIDENCE THAT THE
COLOR WE CHOSE IS THE RIGHT COLOR FOR
OUR HOUSE.
GREAT EFFORT!!! FOUR STARS.”



Jim Johnson
Joplin, MS



HOMEOWNERS BY THE NUMBERS

HOMEOWNER VISTS

3.5M / YEAR

AVERAGE TIME SPENT ON A RENOWORKS DESIGNER

19+ MINS

HOMEOWNER LEAD CONVERSION RATE

5% TO 38%

of Leads per Year

350K+ LEADS

RENOWORKS 2025

RENOWORKS CUSTOMERS



Enterprise Manufacturers and Distributors

Manufacturers and distributors use Renoworks software to showcase their products, generate leads, and support customers with interactive design tools.



Pro Exterior Contractors/Painters

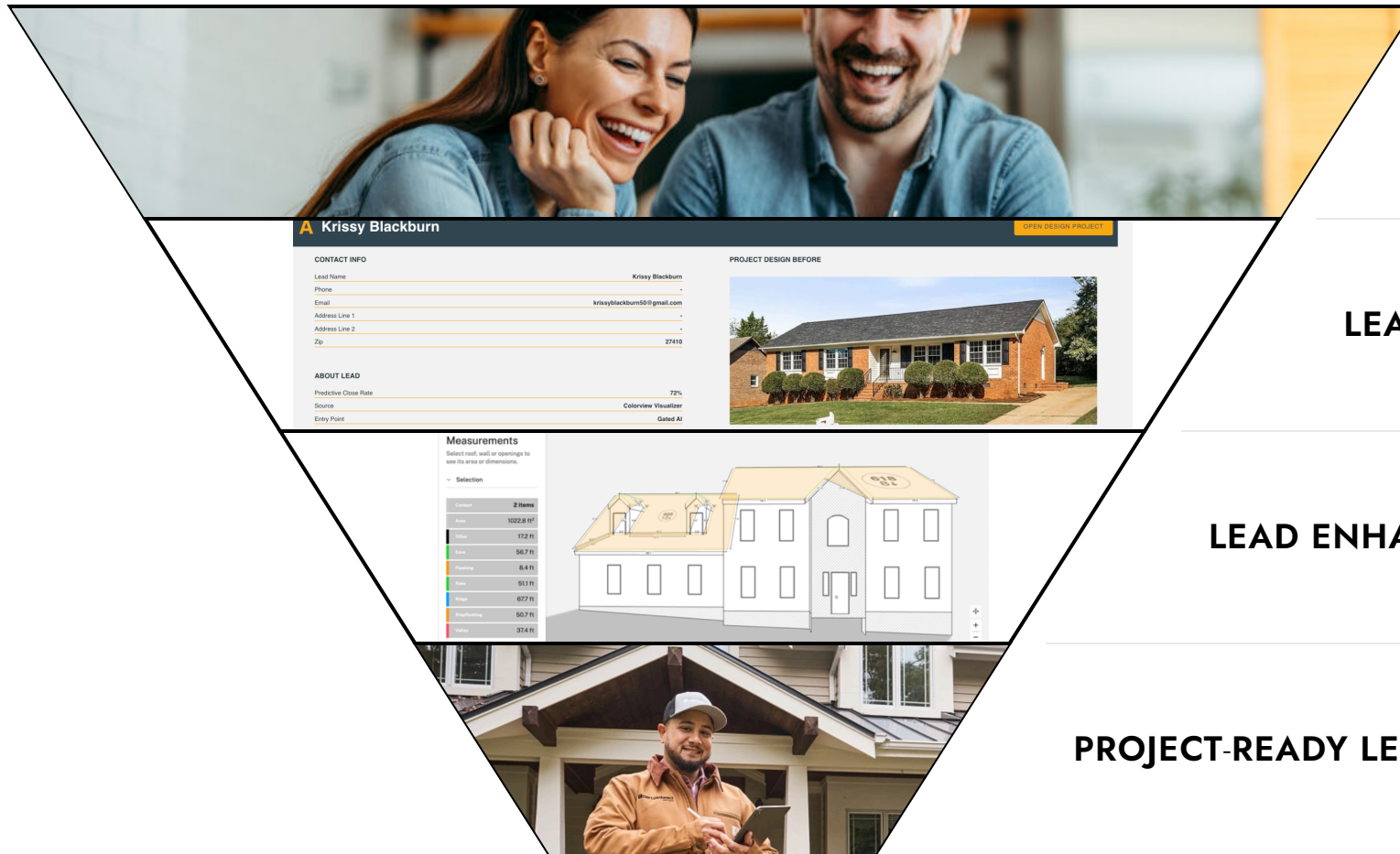
Delivering high quality and simple design tools to help Contractors win more business. Additionally, provide Contractors with Leads when Homeowners engage on Contractors websites or Manufacturer websites where they receive leads.

TOTAL ADDRESSABLE MARKET AND BUSINESS MODEL

	ENTERPRISE		RW PRO
	Manufacturers	Distributors	Exterior Contractors / Painter
TAM in North America	600	1,500	443,000
Renoworks Market Share	350	25	295
	BUSINESS MODEL		
Implementation Revenue (USD)	\$9K to \$500K	\$9K to \$25K	\$0 to \$500
ARR (USD)	\$6K to \$250K / year	\$6K to \$50K / year	\$1K to \$15K / year

RENOWORKS 2025

RENOWORKS HOMEOWNER LEAD FUNNEL



HOMEOWNER ENGAGEMENT

LEAD GENERATION

LEAD ENHANCEMENT

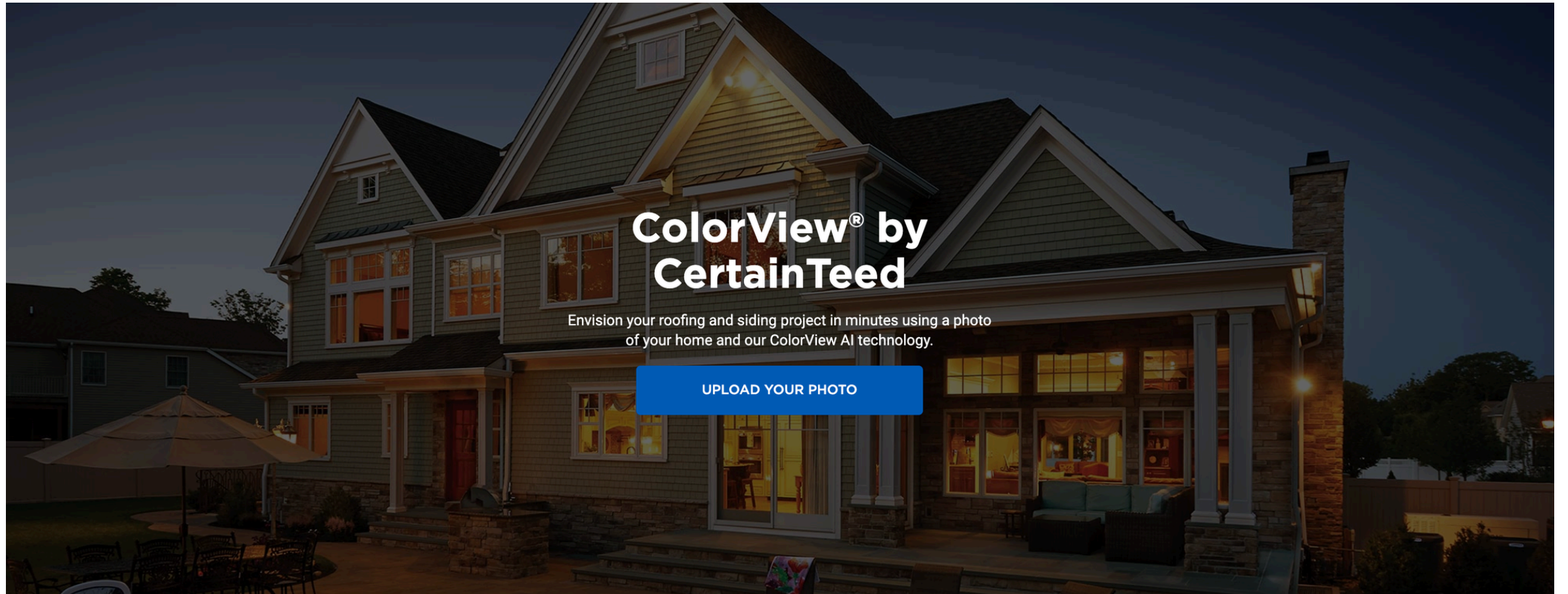
PROJECT-READY LEADS/JOB

ENTERPRISE OFFERING

RENOWORKS 2025

RENOWORKS - **ENTERPRISE** VISUALIZER

Homeowner Engagement and Lead Capture for the Manufacturer



**ColorView® by
CertainTeed**

Envision your roofing and siding project in minutes using a photo
of your home and our ColorView AI technology.

UPLOAD YOUR PHOTO

RW PRO OFFERING

RENOWORKS 2025

RENOWORKS PRO - **CONTRACTOR** VISUALIZER

Homeowner Engagement, Lead Generation, and a Sales Closing Tool for the Remodel Pro



THE ONLY EXTERIOR CONTRACTOR YOU'LL NEED

Xtreme Exteriors is a true full-service home exterior contractor. We proudly hold the top position in the Midwest for James Hardie siding installation, roofing expertise, window installation, remodeling, and more. When it comes to your home's exterior, if you can dream it, we're here to bring it to life.

HOME VISUALIZER

WINDOWS

Accessorize your home's exterior with the industry's highest quality doors and windows. Create a strong first impression with a beautiful new entryway while increasing your home's energy efficiency with our superior selection of windows.

WINDOW INSTALLATION

SIDING

At Xtreme Exteriors, siding is our bread and butter. We're the top James Hardie siding installers in the Midwest, and we offer a wide range of siding options to help you achieve the perfect look that will stand the test of time.

SIDING INSTALLATION

ROOFING

Your roof protects your home, your family, and your belongings. Strengthen your home's first line of defense, while adding exceptional curb appeal, with professional roofing services from our team of seasoned professionals.

ROOFING SERVICES

COMPOSITE DECKS

Adding a deck is the perfect way to expand your home's footprint while creating a unique space for gathering, grilling, and relaxing. Xtreme Exteriors is the go-to deck builder in the Midwest for discerning homeowners looking to add form and function to their outdoor space.

COMPOSITE DECKS



DREAM IT. SEE IT.

Discover your home's potential with our design visualizer. Let your imagination run wild. Your home's new look is just a click away.

DESIGN YOUR DREAM HOME

HOW WE DO IT

OUR PROCESS

DESIGN VISUALIZER

It can be hard to imagine what new home exterior products will look like on your home. Luckily, our easy-to-use design visualizer helps remove the guesswork from installing new siding, roofing, and more! Upload a photo of your home and 'try on' new looks before you buy using our free online tool.

[TRY THE VISUALIZER](#)

TRY OUR SIDING VISUALIZER!

Giving your home a facelift should be a fun process, not a stressful one. While it's simple enough to identify siding colors and styles you like, it can be difficult to visualize how it will ultimately look once it's covering your entire home. Wouldn't it be nice if you could try on new siding the way you can new clothes and shoes?

With our siding visualizer, you can do just that! Our online app lets you test out different types of siding, roofing, and other home exterior features before making any purchases. It's simple to use and totally free!

[SEE YOUR DREAM HOME](#)

ACCELERATING REVENUE GROWTH PROFILE

- Strong and growing recurring revenue
- Broad-based growth across all business segments - Enterprise and RW PRO
- Strong underlying margin profile built to scale
- Solid balance sheet with net cash position
- Invested to grow platform for integration with partners, and sales and marketing

FY 2024 vs FY 2023 and 2025 Goals

	FY 2024	FY 2023	Y/Y	2025 GOALS
REVENUE	\$6,942,578	\$6,292,601	+10%	+20%
GROSS MARGIN	74%	70%	+400bps	same or increase
RECURRING REVENUE	\$2,764,398	\$2,251,019	+23%	+30%
CASH	\$1,536,371	\$891,122	+72%	neutral
DEFERRED REVENUE	\$2,519,797	\$1,633,394	+54%	neutral or increase

STRONG POSITION TO ACHIEVE GOALS

- Strong Industry Partnerships

Trusted by leading building product manufacturers, distributors, and remodelers.

- Proven Technology & Platform

3M+ visualizations rendered annually with scalable SaaS and enterprise solutions.

- AI & Data-Driven Innovation

Leveraging visualization, AI, and homeowner behavior data to enhance conversion and lead quality.

- Recurring Revenue Growth

Established SaaS revenue model with expanding customer base and upsell opportunities.

- Accelerating Digital Adoption

Homeowners and professionals increasingly demand digital-first design and decision tools.

- Massive Market Opportunity

Serving the \$500B+ North American home renovation industry with growing demand for digital solutions.



THANK-YOU
DOUG VICKERSON
CEO

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