INVESTOR PRESENTATION - SEPTEMBER 2025

RENOWORKS.COM

AI-powered home remodeling made simple. See real products on real homes, instantly.

RENOWORKS SOFTWARE, INC. (TSXV:RW | OTC: ROWKF)

FORWARD-LOOKING INFORMATION

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TRANSFORMING HOME REMODEL DESIGN

- **Who We Are**: Renoworks Software is a leading provider of **AI-driven visualization and design solutions** for the building construction and remodelling industry.

- **What We Do**: We help **manufacturers, distributors, contractors, and homeowners** streamline the remodel process through interactive design tools and digital experiences.

- **Our Reach**: Trusted by over **350 manufacturers** and industry partners across North America.

- **Why It Matters**: Our platform drives **customer engagement**, increases product specification, and accelerates decision-making

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TRUSTED BY OVER 350 ENTERPRISE CUSTOMERS

The Best Brands Use Visualization from Renoworks

TIGHT CAPITAL STRUCTURE & HIGH INSIDER OWNERSHIP

0.58 CAD

+0.39 (205.26%) ↑ past year

Sep 25, 4:00 p.m. EDT • Disclaimer

| 1D | 5D | 1M | 6M | YTD | 1Y | 5Y | Max |

0.58 CAD   Sep 25, 2025
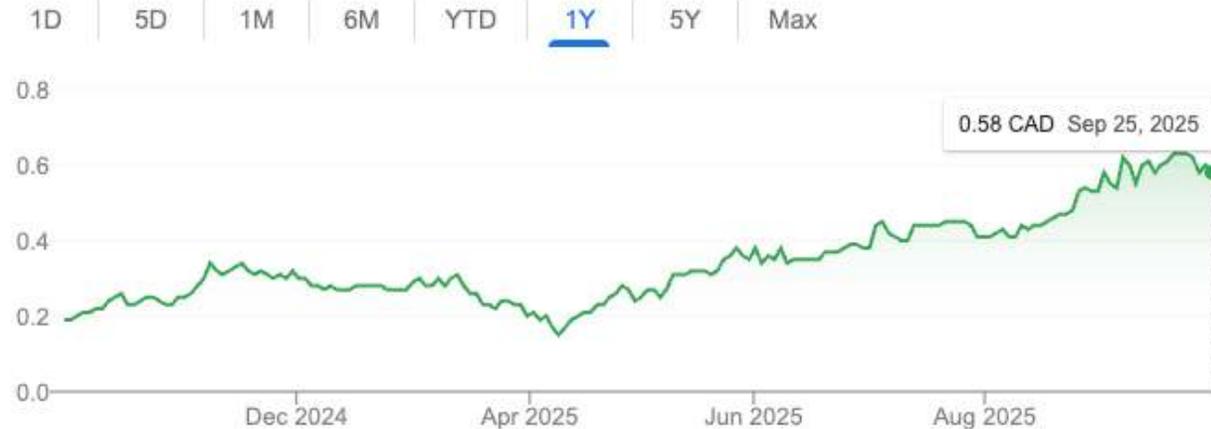
|	
SYMBOL:	**TSX.V: RW; Pink: ROWKF**
Shares Outstanding (Basic):	**40,701,301**
Options (Avg Price - $0.30):	**3,646,167**
Warrants:	**805,000 @ $0.60 (Oct. 20, 2025)**
Shares I/O (Fully Diluted):	**44,347,468**
Insiders:	**43% +**
Market Cap (Sept 26, 2025):	**$23.72M**
Year Low/High:	**$0.15 / $0.64**
3-Mth Average Daily Volume:	**59.38K**
Cash Balance (June 30, '25):	**$1.49M**
Margins (Avg.):	**74%**
2024 Revenue	**$6.94M**
2024 Recurring Revenue	**$2.76M**
2024 Net Profit	**$133,058**

INDUSTRY PROBLEM

- Homeowners struggle to visualize their remodel projects, leading to hesitation and delays.

- Manufacturers and remodelers struggle to convert HOMEOWNER engagement into high-quality leads

RENOWORKS SOLUTION

PROVIDES AN ENGAGING HOMEOWNER DESIGN TOOL, TO CAPTURE & QUALIFY HOMEOWNER LEADS FOR CUSTOMERS USING VISUALIZATION, DATA SCIENCE, AND ARTIFICIAL INTELLIGENCE.

- KEEP HOMEOWNERS ENGAGED

- CONVERT LEADS INTO PROFITS

- PROMOTE BRAND

RENOWORKS HOMEOWNER LEAD FUNNEL
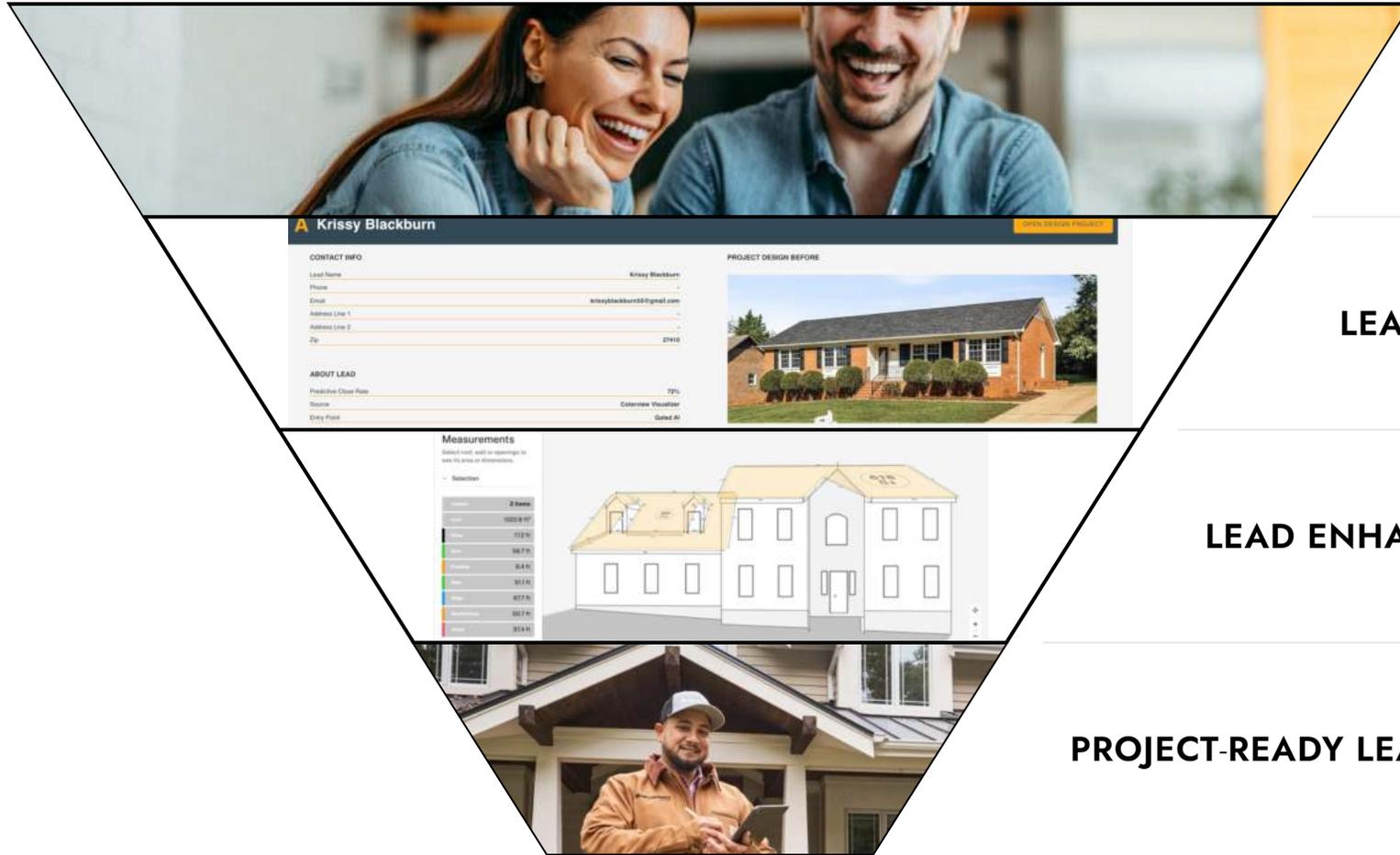
HOMEOWNER ENGAGEMENT

LEAD GENERATION

LEAD ENHANCEMENT

PROJECT-READY LEADS/JOBS

STRATEGIC ROADMAP

Investments in AI, Lead Generation, and our Enterprise / Pro Platforms Generating Results

2022
Platform Investment and Rebuild

Invested in Development of AI, Data & Analytics, RW PRO and Tech Debt

2023
Stabilization & Process Refinement

Laying the Foundation

Continued Investment & Improved Efficiency

2024
Accelerated Growth Phase

Return to Profitability

2025
Additional Revenue Drivers

New Product Launches

Lead POD & AI Design Assistant

2026
Scale

Upgrade Pathways & Monetization Levers

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ENTERPRISE VISUALIZER

One Platform for Manufacturers, Suppliers, and Retailers to Sell Their Entire Portfolio to Homeowners
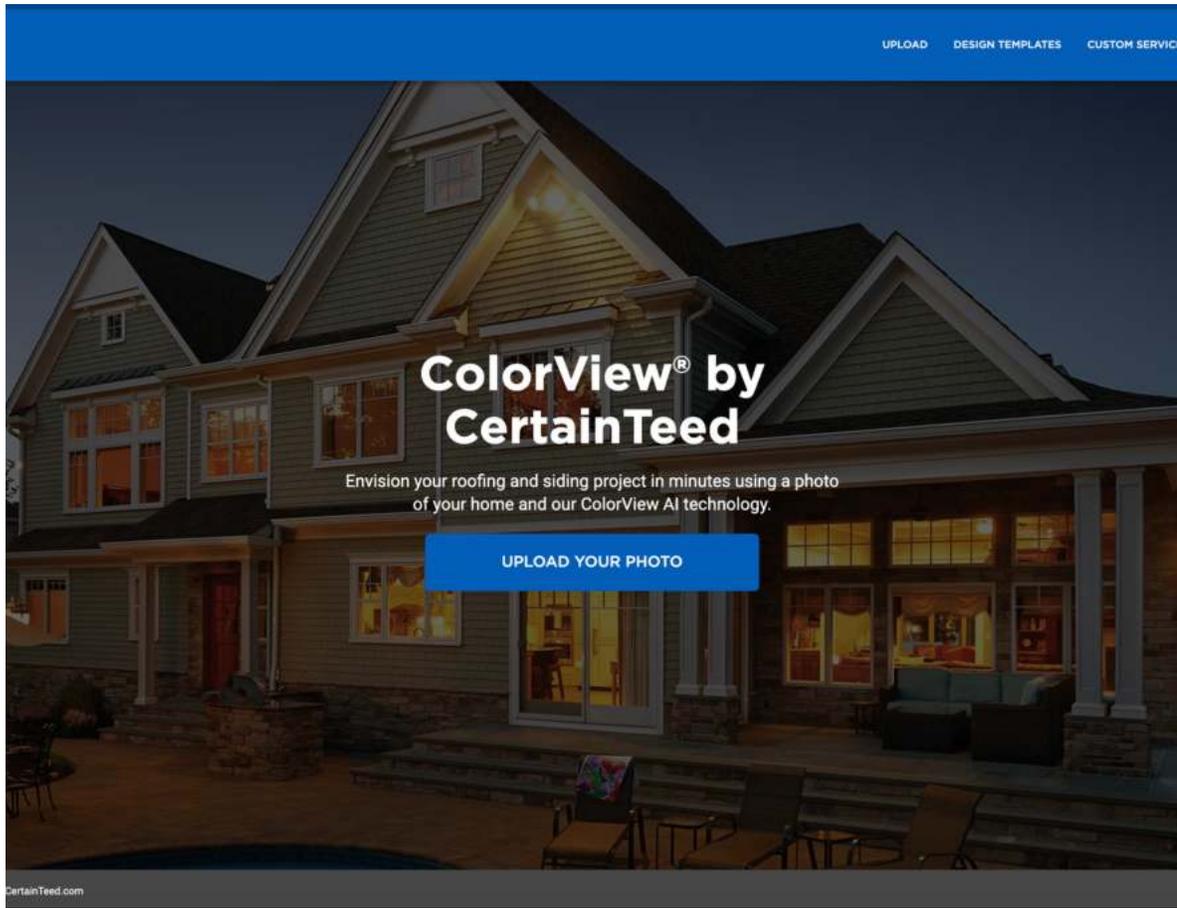
1 **350+** Branded Product Libraries

2 **190+** White Labeled Visualizers

3 **3.5M** Homeowner Visits per Year

4 **5x** More Website Engagement

5 **55%** Lead Generation Rate

CONTRACTOR VISUALIZER

Homeowner Engagement, Lead Generation, and a Sales Closing Tool for the Remodel Pro

Before

1 **Qualified, High-Intent Leads**

Access structured remodel projects with design intent, measurements, and homeowner data already captured.

2 **Stronger Sales Conversions**

Use visualizations and scoped project details to reduce friction and build homeowner confidence.

3 **Upsell & Win More Jobs**

Showcase premium products and design options that increase close rates and job values.

4 **Streamlined Workflows**

Unified PRO Portal integrates leads, design activity, and manufacturer offers in one dashboard.

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NEW PRODUCT - **LEADPOD**

Lead Management, Simplified — Final Design, Selected Products, and Key Project Details in One Dashboard
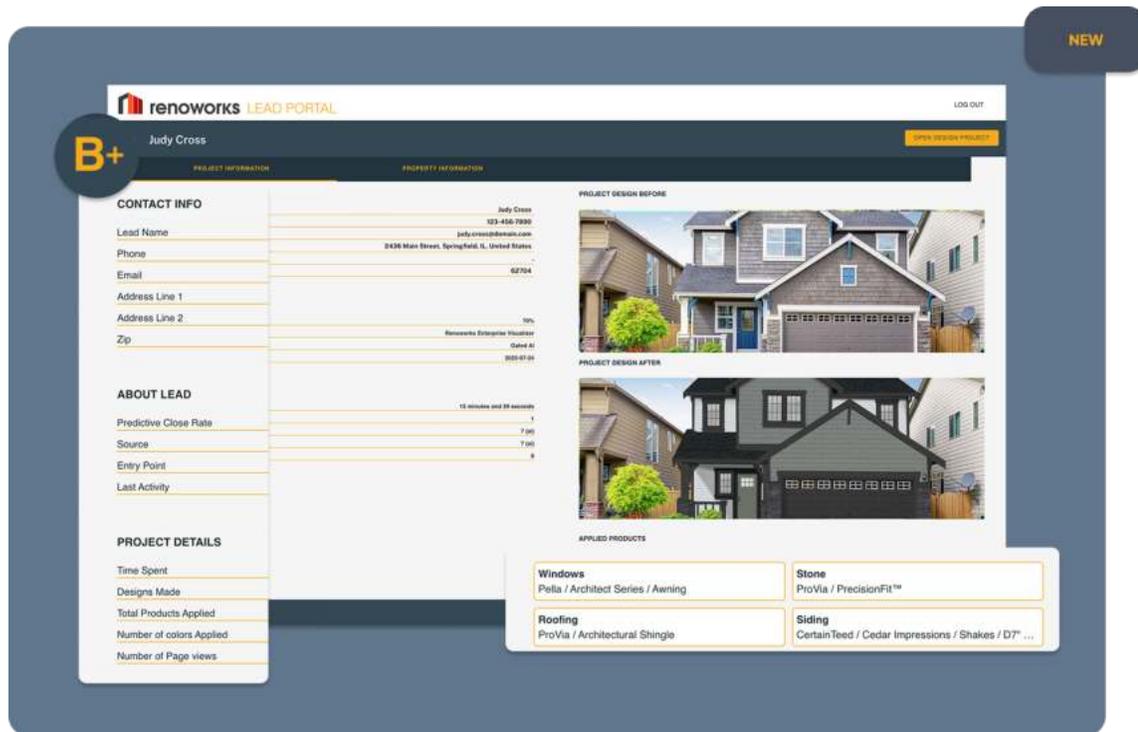
1 **Transforms Engagement Into Actionable Leads**

Converts design activity into data-rich, qualified remodel leads.

2 **Scalable SaaS Revenue Stream**

Tiered revenue from contractors, manufacturers, and data/analytics.

3 **Strategic Marketplace Foundation**

Connects homeowners, contractors, and manufacturers through Renoworks' multi-sided marketplace.

4 **Data Moat & AI Differentiation**

Leads captured fuel Renoworks' proprietary dataset and AI-powered tools.

CASE STUDY - **LEADPOD**

With an Upgrade to a Higher Tier (LeadPOD) Clients see a Substantial Increase in Actionable Leads

## Tier Upgrade: ROI Case Study

Tier 1 Reno Season
1,965
Leads Per Month

Tier 2 Reno Season
6,994
Leads Per Month

Lead Growth
⬆256%
Post-Upgrade

Following their Tier 2 Upgrade, **Client C** noted an increase to **6,994 leads per month during peak renovation season** — an impressive **256%** jump from their Tier 1 visualizer during the same time period the year prior.

Survey data indicates that ~**40%** of leads have purchased products applied to their home after using our visualizers. Based on this data, **Client C**' Tier 2 upgrade is projected to generate **33,571** total converted leads annually.

Trended Lead Generation

2023 | 2024 | 2025

Tier 2 Upgrade

746, 895, 1,260, 2,059, 2,186, 2,063, 1,942, 1,825, 1,847, 2,693, 2,906, 2,111, 1,558, 2,172, 2,483, 4,886, 5,556, 5,974, 5,939, 6,055, 6,063

Nov Dec Jan Feb Mar Apr May Jun Jul Aug Sept Oct Nov Dec Jan Feb Mar Apr May Jun Jul Aug Sept
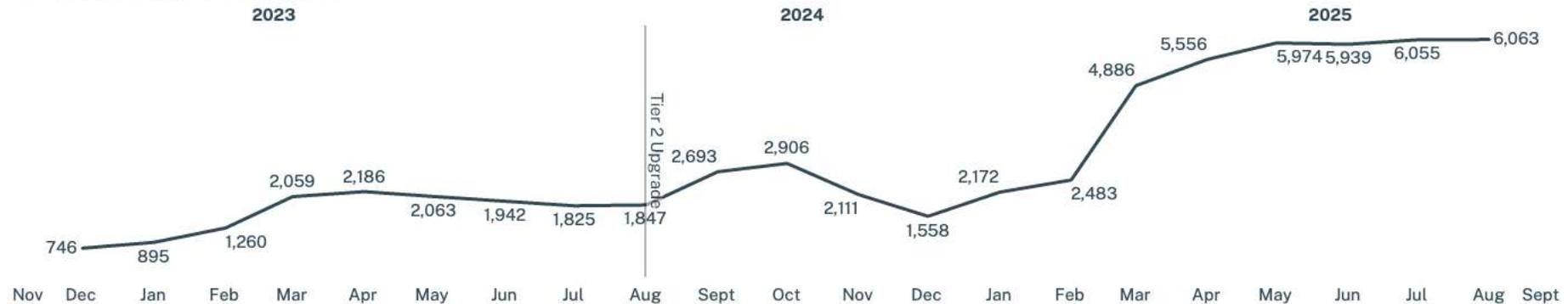
NEW PRODUCT - **AI DESIGN ASSISTANT**

Smart Design Suggestions – Homeowners Choose What They Want and Automatically Apply Products to Their Photo
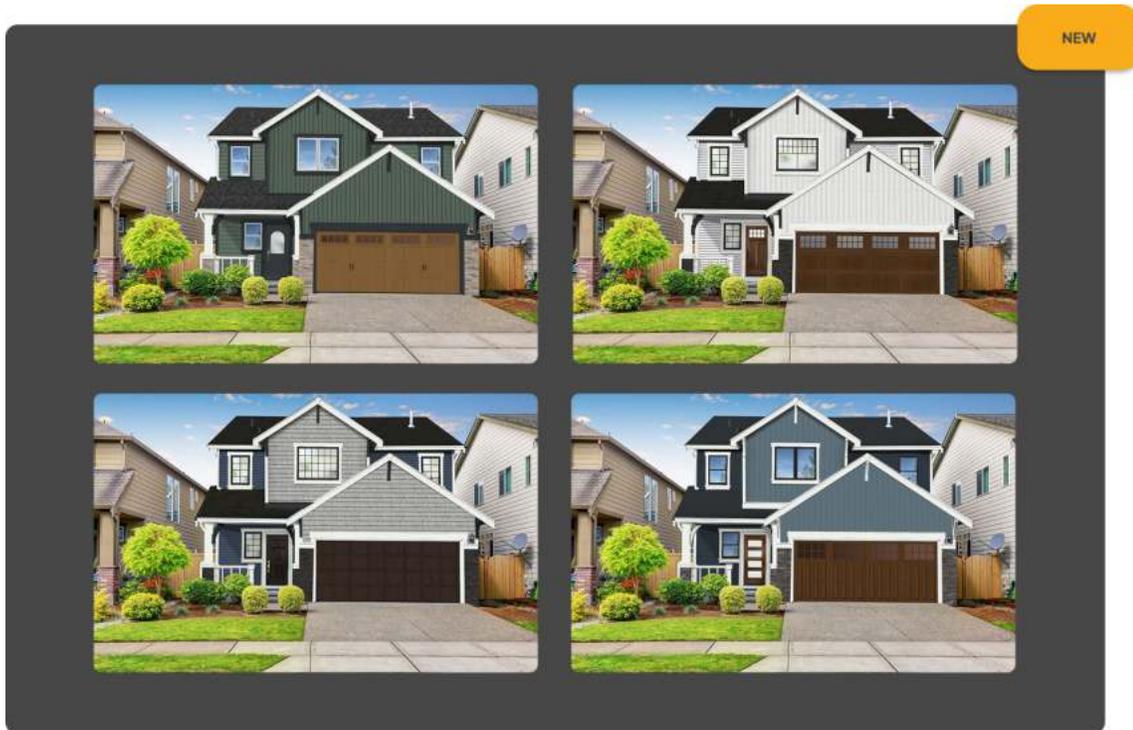
1 ## Faster Decisions

Instantly generates personalized remodel concepts to reduce hesitation and speed homeowner commitment.

2 ## Higher Close Rates

AI visuals tied to scoped estimates help contractors upsell and win more bids.

3 ## Unique AI + Data Moat

Proprietary homeowner design data + manufacturer libraries create unmatched differentiation.

4 ## Scalable Across all Customer Categories

Expands from exteriors into kitchens, interiors, and more across all channels.

TOTAL ADDRESSABLE MARKET AND BUSINESS MODEL

|	ENTERPRISE		RW PRO
	Manufacturers	Distributors	Exterior Contractors / Painter
TAM in North America	600	1,500	443,000
Renoworks Market Share	350	25	295
BUSINESS MODEL			
Implementation Revenue (USD)	$9K to $500K	$9K to $25K	$0 to $500
ARR (USD)	$6K to $250K / year	$6K to $50K / year	$1K to $15K / year
ADDED ARR WITH NEW SOLUTIONS			
AI DESIGN ASSISTANT	$20K to $75K / year	$20K to $75K / year	included - greater adoption
LEADPOD and LEAD DISTRIBUTION	$12K to $90K / year	$12k to $90K / year	included - greater adoption
RW PRO	$12K to $200K / year	$12K to $200K / year	included - greater adoption

THE FLYWHEEL EFFECT

A Multi-sided Marketplace Connecting Homeowners, Contractors, Manufacturers, and Distributors With Monetization across Subscriptions, Revenue-share, and Data-driven Insights

1. Homeowner

Renoworks Marketplace Expansion and Data Moat

4.Real Jobs

2. Manufacturer
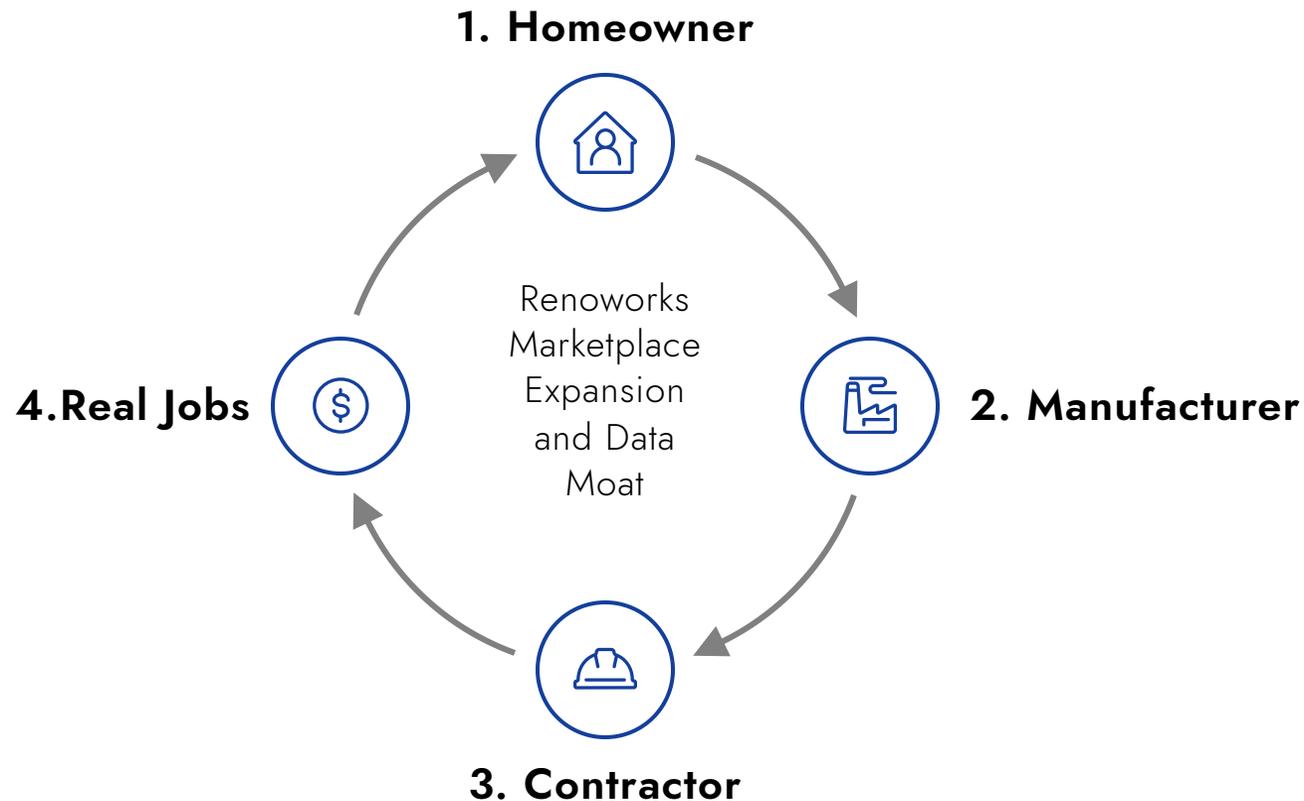
3. Contractor

1 **AI Design Assistant** Inspires Homeowner generates leads

2 **Database** Anchors Accuracy Comprehensive manufacturer libraries

3 **LeadPOD** Qualifies Leads routed to contractors

4 Contractors **Close Jobs**

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FINANCIALS - Q2 2025

Strong Foundation and Growing Demand for Visualization, Data and Automation in the Home Improvement Space

	Q2 2025	Q2 2024	Y/Y Quarterly Change
REVENUE	$2,164,834	$1,835,791	+18%
GROSS MARGIN	76%	73%	+3%
RECURRING REVENUE	$881,284	$682,891	+29%
NET PROFIT	$25,737	($13,059)	flat
	Jun 30, 2025	**Dec 31, 2024**	**Change**
CASH	$1,496,861	$1,536,671	-39,810
ACCOUNTS RECEIVABLE	$719,452	$547,746	+$171,706
DEFERRED REVENUE	$2,403,043	$2,519,797	-116,754

ACCELERATING REVENUE GROWTH PROFILE

- Sticky and growing recurring revenue

- Broad-based growth across all business segments - Enterprise and RW PRO

- Strong underlying margin profile built to scale

- Solid balance sheet with net cash position

- Invested to grow platform for integration with partners, sales and marketing

FY 2024 vs FY 2023 and 2025 Goals

	FY 2024	FY 2023	Y/Y	2025 GOALS
REVENUE	$6,942,578	$6,292,601	+10%	**+20%**
GROSS MARGIN	74%	70%	+400bps	**same or increase**
RECURRING REVENUE	$2,764,398	$2,251,019	+23%	**+30%**
CASH	$1,536,371	$891,122	+72%	**neutral**
DEFERRED REVENUE	$2,519,797	$1,633,394	+54%	**neutral or increase**

STRONG POSITION TO ACHIEVE GOALS

- **Industry Partnerships**

  Trusted by leading building product manufacturers, distributors, and remodelers.

- **Proven Technology & Platform**

  3M+ visualizations rendered annually with scalable SaaS and enterprise solutions.

- **Expanding Product Sales within Established Enterprise Accounts**

  Leverage trusted relationships to drive efficient cross-sell and upsell, increasing ARR without additional customer acquisition cost

- **AI & Data-Driven Innovation**

  Leveraging visualization, AI, and homeowner behavior data to enhance conversion and lead quality.

- **Recurring Revenue Growth**

  Established SaaS revenue model with expanding customer base and upsell opportunities. High Net Revenue Retention.

- **Accelerating Digital Adoption**

  Homeowners and professionals increasingly demand digital-first design and decision tools.

- **Massive Market Opportunity**

  Serving the $500B+ North American home renovation industry with growing demand for digital solutions.

THANK-YOU

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OVER US $500 BILLION INDUSTRY

Home Remodelling Market Still Strong and up over historical avarages
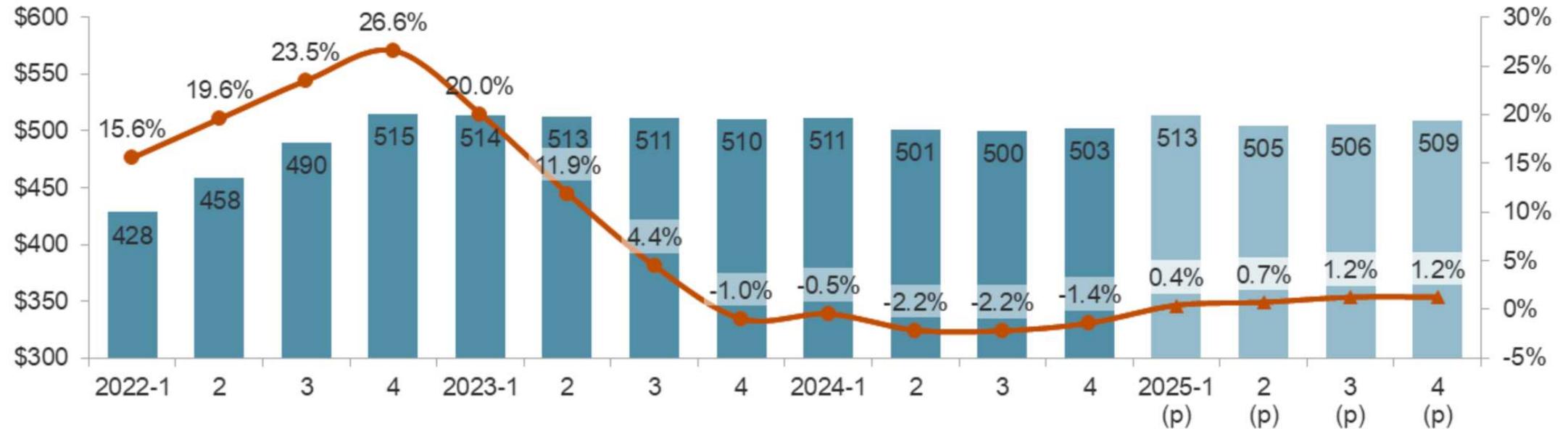
CUMULATIVE QUARTERLY RECURRING REVENUE

Legend: ● 2022 ● 2023 ● 2024 ● 2025

Q1: $672,572 (2024), $879,726 (2025)
Q2: $682,891 (2024), $881,284 (2025)
Q3: $662,321 (2024)
Q4: $802,548 (2024)

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